Revenue, broken down by:

1. Month
2. Room type
3. Source of business
4. State
5. Room Number
6. Market Segment
7. Rate Plan
8. Travel Agent
9. Guest

| $\frac{\text { Monthl }}{\text { Ye }}$ | kdown |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Month | Avg. Rate | Occ Ct | Room Revenue | Occ\% |
| January | \$225.51 | 207 | \$46,680.50 | 31.80\% |
| February | \$242.09 | 449 | \$108,698.00 | $76.36 \%$ |
| March | \$239.23 | 511 | \$122,244.25 | $78.49 \%$ |
| April | \$179.66 | 140 | \$25,152.75 | 22.22 \% |
| May | \$117.60 | 109 | \$12,818.75 | 16.74 \% |
| June | \$166.85 | 386 | \$64,405.55 | 61.27 \% |
| July | \$181.49 | 413 | \$74,956.50 | $63.44 \%$ |
| August | \$182.15 | 437 | \$79,598.75 | 67.13 \% |
| September | \$183.79 | 445 | \$81,788.25 | 70.63 \% |
| October | \$128.68 | 160 | \$20,589.50 | 24.58 \% |
| November | \$178.54 | 46 | \$8.213.00 | $7.30 \%$ |
| Totals | \$195.32 | 3,303 | \$645,145.80 | 43.09 \% |

Room Revenue By Month


[^0]
## Room Type Statistics <br> Beg Date: <br> 1/1/2002 <br> End Date: <br> 3/1/2002


$\begin{array}{lcrrr}\text { Room Revenue: } & \$ 438,912.03 & \text { Avg Rate: } & \$ 172.12 \\ \text { Occupied Count: } & 2550 & \text { Occupancy } \%: & 78.9 \%\end{array}$


Room Type Description (Click for Details)

| One Bedroom | \$138,520.43 | 433 | \$319.91 |
| :---: | :---: | :---: | :---: |
| Two Bedroom Condo | \$127,240.53 | 82 | \$1,551.71 |
| Three Bedroom Condo | \$68,124.83 | 9 | \$7,569.43 |
| One Bedroom Left | \$59,012.49 | 43 | \$1,372.38 |
| Two Bedroom Loft | \$43,373.75 | 22 | \$1,971.53 |
| One Bedroom Right | \$2,640.00 | 30 | \$88.00 |
| Grand Totals | \$438,912.03 | 619 | \$709.07 |

## Revenue by Source of Business

Sorted by Source of Eusiness Drill Down Available

## Ending Anval Dater Fehnuary 281998

Occupied Count per Source of Business


Starting Anival Date: Febnuary 28, 1998

Room Charge per Source of Business


| Occunied <br> Count | Room <br> Charge | Total <br> Charge | Averacue <br> DailyRate |
| ---: | ---: | ---: | ---: | ---: |
| 1 | 112.50 | 240.38 | 112.50 |
| 3 | 314.00 | 485.98 | 104.67 |
| 7 | 650.00 | 1615.19 | 9286 |
| 3 | 378.50 | 524.84 | 126.17 |
| 1 | 70.00 | 74.90 | 70.00 |
| 1 | 95.00 | 105.40 | 95.00 |
| 2 | 190.00 | 525.00 | 95.00 |
| 19 | 1810.00 | 3571.69 | 99.46 |


| Sub-Totals for: 01 Returning Guest | Stat Records: 1 |
| :--- | :--- |
| Sub-Totals for: 03 Derver Post | Stat Records: 3 |
| Sub-Totals for: 04 Word-of-Mouth | Stat Records: 9 |
| Sub-Totals for: 05 Walk-In | Stat Records: 3 |
| Sub-Totals for: 06 Chamber of Comm. | Stat Records: 1 |
| Sub-Totals for: 07 Ski Magazine | Stat Records: 4 |
| Sub-Totals for: 08 Outdoor Magazine | Stat Records: 2 |

Report Date and Time: Tuesday, Apr. 13, 1998, 10:14 AM


## State Statistics

Beg Date: 1/1/2002
End Date: 3/1/2002


| Room Revenue: | $\$ 252,817.95$ | Avg Rate: | $\$ 202.25$ |
| :--- | :---: | :--- | :---: |
| Occupied Count: | 1250 | Occupancy \%: | $67 \%$ |



State Description Click for Details

New Jersey
Florida
California
Arizona
Colorado
New York
Georgia
Texas
Illinois
Kansas
North Carolina
Iowa
Washington
Ohio
Massachusetts
Pennsylvania
Wisconsin
Virginia

Room Revenue

| $\$ 64,351.25$ | 7 | $\$ 9,193.04$ |
| ---: | ---: | ---: |
| $\$ 55,781.49$ | 8 | $\$ 6,972.69$ |
| $\$ 38,186.59$ | 76 | $\$ 502.46$ |
| $\$ 32,434.50$ | 4 | $\$ 8,108.63$ |
| $\$ 29,717.50$ | 42 | $\$ 707.56$ |
| $\$ 10,551.07$ | 18 | $\$ 586.17$ |
| $\$ 4,725.00$ | 6 | $\$ 787.50$ |
| $\$ 4,477.00$ | 6 | $\$ 746.17$ |
| $\$ 3,429.00$ | 7 | $\$ 489.86$ |
| $\$ 1,945.55$ | 3 | $\$ 648.52$ |
| $\$ 1,784.00$ | 11 | $\$ 162.18$ |
| $\$ 1,445.00$ | 13 | $\$ 111.15$ |
| $\$ 847.00$ | 8 | $\$ 105.88$ |
| $\$ 825.00$ | 8 | $\$ 103.13$ |
| $\$ 792.00$ | 16 | $\$ 49.50$ |
| $\$ 395.00$ | 7 | $\$ 56.43$ |
| $\$ 395.00$ | 7 | $\$ 56.43$ |
| $\$ 200.00$ | 2 | $\$ 100.00$ |

## Revenue by Room Number

Sorted by Room Number
Drill Down Available


Statistic Date Range Chosen: 1/1/2003-2/28/2003

## Revenue by Room Number



| $\square 101$ | $8.8 \%$ |
| :---: | :---: |
| $\square 102$ | $7.9 \%$ |
| $\square 103$ | $6.9 \%$ |
| $\square 104$ | $6.9 \%$ |
| $\square 105$ | $5.5 \%$ |
| $\square 222$ | $5.0 \%$ |
| $\square 223$ | $5.0 \%$ |
| $\square 224$ | $4.3 \%$ |
| $\square 411$ | $3.5 \%$ |
| $\square 412$ | $3.5 \%$ |
| $\square$ | Others |
| $\square$ | $42.6 \%$ |
| Total: | $100.0 \%$ |


|  | 2/28/2003 |  |  | Month To Date |  |  | Year To Date |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Room Number | Revenue | Hts | ADR | Revenue | Hts | ADR | Revenue | Nts | ADR |
| 101 | 84.00 | 1 | 84.00 | 1333.00 | 16 | 83.31 | 2456.00 | 29 | 84.69 |
| 102 | 84.00 | 1 | 84.00 | 1333.00 | 16 | 83.31 | 2217.00 | 26 | 85.27 |
| 103 | 110.00 | 1 | 110.00 | 1460.00 | 16 | 91.25 | 1944.00 | 22 | 88.36 |
| 104 | 84.00 | 1 | 84.00 | 1575.00 | 18 | 87.50 | 1939.00 | 22 | 88.14 |
| 105 | 84.00 | 1 | 84.00 | 1048.00 | 13 | 80.62 | 1532.00 | 19 | 80.63 |
| 222 | 94.50 | 1 | 94.50 | 919.00 | 11 | 83.55 | 1403.00 | 17 | 82.53 |
| 223 | 94.50 | 1 | 94.50 | 919.00 | 11 | 83.55 | 1403.00 | 17 | 82.53 |
| 224 | 105.00 | 1 | 105.00 | 1050.00 | 12 | 87.50 | 1214.00 | 14 | 86.71 |
| 411 | 0.00 | 0 | 0.00 | 640.00 | 8 | 80.00 | 968.00 | 12 | 80.67 |
| 412 | 0.00 | 0 | 0.00 | 640.00 | 8 | 80.00 | 968.00 | 12 | 80.67 |
| LEADER | 785.00 | 11 | 71.36 | 8222.00 | 112 | 73.41 | 11928.50 | 161 | 74.09 |
| Total Room Revenue | e 1,525.00 | 19 | 80.26 | 19,139.00 | 241 | 79.41 | 27,972.50 | 351 | 79.69 |
| Occupancy | 80.11\% |  |  | 78.58\% |  |  | 75.75\% |  |  |

## Revenue by Market Segment

Sorted by Market Code

## Drill Down Available

Starting Anival Date Selected: Jamuary 1, 1998
Ending Amivad Date Selected: March 1, 1998


Report Date \& Time: Thursday, April 8, 1998, 1:03 Ph Last Modified: March 3, 1999, 6:53 PM

Room Charge per Market Code


| Occunied <br> Count | Room <br> Charge | Total <br> Charge | Averacue <br> DailyRate |
| ---: | ---: | ---: | ---: | ---: |
| 4 | 525.00 | 557.46 | 131.25 |
| 53 | 5435.50 | 8189.11 | 102.56 |
| 8 | 740.00 | 818.04 | 9250 |
| 24 | 1920.00 | 2155.56 | 80.00 |
| 240 | 19352.00 | 7990.64 | 80.63 |
| 7 | 0.00 | 0.00 | 0.00 |
| 11 | 0.00 | 0.00 | 0.00 |
| 15 | 0.00 | 0.00 | 0.00 |
| 7 | 0.00 | 0.00 | 0.00 |
| 351 | $27,927.50$ | $12,290.85$ | 79.69 |

Up to 9,999 market codes may be defined.
Statistical Totak are tracked for each.

## Revenue by Rate Plan

Sorted by Rate Plan
Report Date \& Time. Tuesday, Apr. 13, 1998, 10:47 AM


DATA PROCESSING
Starting Anival Date Selected: Febmary 281998
Ending Anival Date Selected: Febnuary 28, 1998


## Travel Agent Analysis

Begin Date:
11/14/1994
End Date:
11/14/2003


| Room Revenue: | $\$ 7,685.00$ | Arg. Rate: | $\$ 83.53$ |
| :--- | :---: | :--- | :---: |
| Occupied Count: | 92 | Occupancy $\%:$ | $0 \%$ |




Travel Agent Name \& LATA Number
10466523-Big Apple Travel Serv. 10598513-Get U There
90649064-New England Travel
78131321-Y U Go Travel
62343134-Aladdin Travel
30545891-Bon Voyage Travel
32789210-Where U B
45689363-Tina's Travels

Click for details
Room Revenue

$$
\$ 3,134.00
$$

$$
\$ 1,968.00
$$

$$
\$ 710.00
$$

$$
\$ 600.00
$$

$$
\$ 558.00
$$

$\$ 395.00$
$\$ 180.00$
$\$ 140.00$

Occupied $\mathrm{Ct}_{t}$
32
24
7

6
12
7
2
2

Ave Rate
$\$ 97.94$
$\$ 82.00$
$\$ 101.43$
$\$ 100.00$
$\$ 46.50$
$\$ 56.43$
$\$ 90.00$
$\$ 70.00$

## Top 10 Guests based on Number of Nights

Top 10 Guests by Total Nights Stayed on Property
Sorted by TotalNights


DATA PROCESSING

| Guest Hame | Guest\#\# | Freq | Hts | $\begin{aligned} & \text { Mkt } \\ & \underline{\text { Cd }} \end{aligned}$ | Sic <br> Bus | Rate <br> Plan | State | Phone Humber | EMailAddress |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| O'DonnelliRosie | 26 | 3 | 9 | $P$ | 01 | B250 | WA | 509-489-1234 | rosie@listentome.con |
| CrystaliBilly | 27 | 2 | 7 | $P$ | 01 | 3AAA | UT | 914-562-9824 |  |
| Hamm/Mia | 3 | 2 | 7 | 01 | 01 | 3AAA | NC | 312-456-8526 | bill@resortdata.com |
| O'Neil'Shaquille | 40 | 1 | 7 | 01 | 01 | 3AAA | CA | 914-743-0064 |  |
| Buffalo'Ralphie | 37 | 1 | 6 | 01 | 01 | 日260 | CO | 303-336-1056 |  |
| Neuheisel'Rick | 38 | 3 | 6 | 02 | 01 | RAC | CO | 303-749-1564 |  |
| Pfeiffer/Michelle | 25 | 2 | 6 | 01 | 01 | COM | CA | 609-793-1594 |  |
| The Monkees 02-24-9 | 48 | 1 | 6 | 06 | 04 | NiR1 |  |  |  |
| Anderson'Harry | 12 | 1 | 5 | 01 | 03 | RAC | GA | 615-230-0058 |  |
| Burnett/Carol | 16 | 2 | 5 | P | 01 | RAC | NY | 914-520-1234 | cburnett@redheadinc.com |

Number of Guests in Guest History: 92


[^0]:    Monthly Totals
    Printed 0n: Sun, 3n 12:23PM

